



Red Neighbours

...the LFC newsletter for residents of Anfield

Issue: April/May 2019

Dear Neighbour,

Welcome to our April/May Red Neighbours newsletter, providing you with the latest news and updates about what's happening in your local community with our Red Neighbours team.

We recently celebrated our second birthday and it gave us a great opportunity to look back and reflect on everything we have achieved over the last two years. We launched Red Neighbours in January 2017 and since then we have worked with thousands of local people, community groups and key people to create events and experiences that support our four areas of need. We're extremely proud of what we've achieved in just two years and we look forward to developing the programme even more in the future.

Since our last newsletter, the team have hosted various events and activities in the local area including ticket giveaways, career speed networking sessions, hospital visits, breakfast clubs and the launch of a new social table tennis initiative.

You can read more about these activities below. As always, we'd like to hear your views and feedback on the work we are doing in your local community, so please get in touch with us using the contact details listed on the back of the newsletter. Thanks for taking the time to read and we hope to hear from you soon.

Susan Black, Director of Communications, Liverpool FC

Creating memorable experiences for young people

Local schools take part in career speed networking event at Anfield

Pupils from five local schools made their way to Anfield to take part in a career speed networking session.

The event saw children from Alsop High School, North Liverpool Academy, Notre Dame Catholic College, Academy of St Francis of Assisi and North Liverpool Academy chat to LFC employees about their career paths, the difficulties they've faced and their advice for the future.

Throughout the session, pupils were able to pick the minds of representatives from six different departments within the business, allowing them to explore real variety of roles that a club like Liverpool has to offer.

Red Neighbours' career speed networking events are designed to allow local pupils to learn about the education history and career paths of club employees, discover the many different opportunities available within football, and receive guidance on how to be successful in their chosen occupation.

Since the first session in 2017, career speed networking has engaged hundreds of local children and demonstrates Red Neighbours' commitment to creating memorable experiences for young people.



UPCOMING EVENTS

EVENT	DATES/TIMES IN APRIL	DATES/TIMES IN MAY
Monday Club (for local over 50s) at Sir Kenny Dalglish Stand	Monday 8th 1pm-4pm	Monday 13th 1pm-4pm
Chair Based Yoga at Sir Kenny Dalglish Stand, Anfield	Dates are yet to be confirmed. To find out contact redneighbours@liverpoolfc.com / 0151 264 2500.	Dates are yet to be confirmed. To find out contact redneighbours@liverpoolfc.com / 0151 264 2500.
Tuesday Walking Football sessions (for over 50s) at Anfield Sports and Community Centre	Tuesday 2nd, 9th, 16th, 23rd, 30th 3pm-4pm	Tuesday 7th, 14th, 21st, 28th 3pm-4pm
Friday Walking Football sessions (for over 50s) at Anfield Sports and Community Centre	Friday 5th, 12th, 19th, 26th 11am-12pm	Friday 3rd, 10th, 17th, 24th, 31st 11am-12pm
Walking Netball sessions (for over 50s) at Anfield Sports and Community Centre	Friday 5th, 12th, 19th, 26th 11.30am-12.30pm	Friday 3rd, 10th, 17th, 24th, 31st 11.30am-12.30pm
Bat and Chat – social table tennis at Anfield Sports and Community Centre	Tuesday 2nd, 9th, 16th, 23rd, 30th 1-3pm	Tuesday 7th, 14th, 21st, 28th 1-3pm

LFC Foundation – Liverpool Football Club's official charity provides a range of free multi-sports programmes for children and young people of all abilities, seven days a week. For more information about their programmes and how you can get involved, please visit <https://foundation.liverpoolfc.com>

If you would like more information about any of these activities, please contact us – redneighbours@liverpoolfc.com

Community News

Creating memorable experiences for young people

Fabinho and Origi present local kids with free match tickets

Liverpool stars Divock Origi and Fabinho presented pupils from local schools with free match tickets for the Reds' game against Crystal Palace in January.

Children from Gwladys Street Primary School, St Francis de Sales Infants, St Margarets Anfield CofE Primary School, The Beacon CofE Primary School and The Trinity Catholic Primary School were invited into the first-team training ground at Melwood to meet the two players and receive the tickets.

"I think this is a brilliant initiative, Anfield is a special place to watch football, so it's great that we are able to give this opportunity to the kids," said Origi.

"I'm sure they'll contribute to the amazing Anfield atmosphere and hopefully we can get the win on Saturday to make their visit even more memorable."

The free tickets for schools' scheme, which gave more than 1,000 pupils the opportunity to attend matches at Anfield last season, provides local schools with 55 tickets for every Premier League home fixture.

Twenty-one primary schools and four high schools in the L4, L5 and L6 postcodes will benefit from the initiative throughout the 2018-19 campaign as part of Red Neighbours' focus on creating memorable experiences for young people.



Fabinho and Origi meet local kids

Creating memorable experiences for young people/food poverty and education

Local families joined by Reds players at half-term breakfast clubs

Anfield played host to Red Neighbours' half-term breakfast clubs in February - and four LFC stars joined local families for a memorable morning.

Young first-team players, Curtis Jones and Rafael Camacho joined LFC Women players Fran Kitching and Christie Murray to meet residents and speak about their football experiences, the importance of a nutritious breakfast and their favourite healthy foods.

Camacho said: "It's great to have the opportunity to come along to initiatives like this - Red Neighbours is doing a brilliant job.

"Whether you're a sportsperson or not, breakfast is really important in setting you up for the day and it's great to see all the kids taking that message on board and enjoying their food."

The day kicked off with an LFC-themed raffle in which some special prizes were won, including U23s match tickets, Anfield Stadium tours and an LFC baby seat donated by LFC's official family partner, Joie Baby.

Next up, it was time for breakfast and the families tucked into a selection of healthy food, ranging from cereal and fruit to scrambled egg on toast.

Official Club mascot Mighty Red was also on hand to provide a bit of fun before posing for pictures with the children.

Across three days, Red Neighbours' breakfast clubs served over 210 local residents as part of their commitment to food poverty and education and creating memorable experiences for young people.



Players and Mighty Red join local families for half-term breakfast clubs

Encouraging a physically active community/support for the elderly community

Social table tennis launches

Red Neighbours has launched a new initiative aimed at tackling social isolation in the Anfield area.

'Bat and Chat' is a social table tennis group which encourages locals to be more physically active while enjoying like-minded company with fellow residents.

Participants of all ages and abilities are welcome at the weekly sessions, which take place on Tuesdays from 1pm to 3pm at Anfield Sports and Community Centre.

Bat and Chat joins Walking Football, Walking Netball and Chair Based Yoga in providing Anfield residents with opportunities to keep fit and make new friends.

Encouraging a physically active community/support for the elderly community

Red Neighbours team compete in Walking Netball festival

A group of ladies from Red Neighbours' weekly programme attended the Walking Netball Festival at the Manchester Velodrome in February.

The team played five matches across the day, winning one, but managing to score in every game. The ladies enjoyed socialising with other players and meeting new people who have a shared love for the walking format of the game.

The festival was organised by England Netball and was aimed to celebrate walking netball and encouraging participation. The tournament saw teams from all over the North West come together for a full day of competition.

Karen McVeigh, England Netball coach to the Red Neighbours team said: "The ladies did absolutely fab at the tournament. It was their first tournament, and they all enjoyed it so much".

"They made lots of new friends, scored in every game, and even got a photo with Sir Chris Hoy. It was a great day out for them all!"

Walking Netball takes place every Friday between 11.30am to 12.30pm at Anfield Sports and Community Centre. New players are always welcome, and the netball session is followed by a cup of tea and a chat in the cafe.



Red Neighbours' walking netball team competes in the Walking Netball Festival

Support for the elderly community/creating memorable experiences for young people

Red Neighbours spreads cheer at Royal Liverpool Hospital

Red Neighbours and a group of Liverpool FC employee volunteers paid a special visit to the Royal Liverpool Hospital.

Aiming to lift spirits in and around the wards, Reds staff called in to various areas of the hospital to hand out player signature cards and encourage patients and their families to take part in a sing-a-long.

Patients and hospital staff were also given the chance to have their photo taken with the Champions League trophy.

LFC chaplain and Red Neighbours team member Bill Bygroves said: "Having the opportunity to visit so many different patients and offer them the chance to hold the European Cup is fantastic.

"We wouldn't be able to make these visits without the amazing volunteers who do a great job in meeting the patients and leading the sing-a-long.

"Seeing the smiles on the patients' faces is what it's all about."

Approximately 70 percent of the patients accessing the Royal Liverpool Hospital are from Red Neighbours' main area of focus, north Liverpool.



LFC staff volunteers visit the Royal Liverpool Hospital

Encouraging a physically active community/support for the elderly community

Bishops take on Red Neighbours' walking football team

A team of bishops from across the North West visited Liverpool for a special match against the Red Neighbours' walking football team in March.

The bishops travelled to Anfield Sports and Community Centre to go head-to-head with a Red Neighbours squad that included LFC legend, Roy Evans.

Led by Red Neighbours team member Bill Bygroves, the morning consisted of a high-tempo warm-up with stretching, followed by a series of dribbling drills and competitive games.

"It's been a while since I've played football, but I've really enjoyed it today," said Evans. "It's great to see so many people here. You can see how much these sessions mean to the local men who come each week."

After the final whistle, the teams headed inside for a cup of tea, a slice of cake and a catch-up – and there was even the chance for the bishops to have their photo taken with the prestigious Champions League trophy.

The bishop of Sherwood, Tony Porter, said: "What a great experience. The Red Neighbours team have made us feel extremely welcome and we've enjoyed a great game of football.

"A massive thanks to Red Neighbours for organising the event and getting everyone together."



Bishops from across the North West take on Red Neighbours' walking football team

Stadium and Events Update

Should you wish to contact the Resident Liaison Manager, you can do so via the Residents Liaison Hotline: **Telephone: 0151 264 2660** or by Email: **residents@liverpoolfc.com**

Additional Residents Drop-in Session

We will be hosting an additional drop-in session ahead of the concerts and major events which are being held at Anfield Stadium in June. The session will take place 3-7pm on Tuesday 23rd April 2019, Sir Kenny Dalglish Stand, Anfield Stadium.

There will also be a drop-in session at Bob Paisley Court, for their residents only; 10 -11am, Wednesday 24th April 2019, Bob Paisley Court, Hartnup Street.

At the drop-in sessions you will learn more about the final plans for the concerts and events, including road closures, transport, how to obtain your LFC residents access pass and more.

We will also be hosting a dedicated concert and major event surgery at Anfield Stadium on Monday 10th June 2019. Residents will have the opportunity to make an appointment to speak directly with the Resident Liaison Manager and members of LFC staff to raise any issues or give feedback on the first concert.

More information regarding the surgery and how to book an appointment will be published on the Local Residents Hub in due course (please see information regarding Local Residents Hub below). If you have any questions in the meantime, please contact: **residents@liverpoolfc.com**

LFC appoints Residents Liaison Manager

We are delighted to confirm that we have appointed Sarah Blackhurst as the Club's Resident Liaison Manager.

Sarah joins us from Kier (UK construction) where she worked as Business Communications Manager for the Northern Region. A major part of Sarah's role was stakeholder and community engagement with a key focus within the Liverpool city region.

As part of this new position, Sarah will act as a central point of contact to coordinate issues such as matchday litter collection, cleaning, parking and access issues. The Resident Liaison Manager will also:

- Establish an ongoing dialogue with the local community
- Manage and attend resident drop-in sessions and surgeries
- Be available and liaise with residents on matchdays and during concerts and major events
- Work to resolve immediate and critical problems highlighted by residents as quickly as possible
- Liaise with key stakeholders such as Liverpool City Council's parking enforcement team, Liverpool Streetscene Services, Merseyside Police etc. where the issues need to be resolved by other agencies.

Local Residents Hub Launched

As part of our ongoing commitment to the local community and engagement with our neighbours, we have launched a Local Residents Hub on our Club website -

www.liverpoolfc.com/localresidents.

Here you will find the latest information regarding matchdays, concerts and major events at Anfield Stadium and local community news. There is also detailed information regarding road closures, bus services and fixtures and events at Anfield.

The site will be regularly updated by the Residents Liaison Manager so please check the site for the latest news.

You can view site by visiting **www.liverpoolfc.com/localresidents** or by clicking on the 'Anfield' tab on the homepage and then click 'Local Residents' in the dropdown menu.

Residents Hotline

Your feedback is important to us. It will help us to improve how we continue to engage with you, our local community, to address your concerns around matchday and event operations, ensuring they run as smoothly as possible. You can contact the Residents Hotline via:

Email: **residents@liverpoolfc.com** or Telephone: **0151 264 2660**

The Residents Liaison Hotline will be in place from four hours before and one hour after a match/event and should be used to report urgent issues. Should residents have any concerns outside of this time or want to provide any feedback please email us using the email address above.

Fixtures

Below are the home fixtures for April and May. Please note - all fixtures are subject to change, for the requirements of television and/or for other reasons such as police requests.

LFC v Chelsea - Sunday 14th April, KO 4.30pm

LFC Huddersfield Town – Friday 26th April, KO 8pm

LFC v Wolverhampton Wanderers – Sunday 12th May, KO 3pm

Thank you for reading our Red Neighbours newsletter. We will be bringing you further updates and local community news in our next edition, which will be delivered in June.

LFC contacts:
Telephone: 0151 264 2500
Website: www.liverpoolfc.com/contactus