



Red Neighbours

...the LFC newsletter for residents of Anfield

Issue: October/November 2018

Dear Neighbour,

Welcome to our October/November Red Neighbours newsletter, which provides you with the latest news and updates about what's happening in your local community with our Red Neighbours team.

As the summer drew to a close and the new season began at Anfield, our Red Neighbours team continued to provide memorable experiences for the residents of L4, L5 and L6.

Thousands of you attended our Big Red Thank You event at the stadium, held in recognition of your valued support throughout last season. The 2017-18 campaign was an extraordinary one, with our successful run in the Champions League bringing plenty of excitement to Anfield. Thanks to everyone that attended, and we hope you had a great day out at the stadium.

Over 100 local school children also attended a special event at Anfield, to select the Premier League home games they will attend during the coming season, as part of our free tickets for schools initiative. Red Neighbours is once again donating 1,100 tickets to the 25 schools in the local area, ensuring that many local youngsters have the opportunity to experience a match day at Anfield.

Away from the stadium, we took a group of LFC employee volunteers to visit patients at the Royal Liverpool Hospital, joining in with their 40th anniversary celebrations, and first-team star Adam Lallana joined the Red Neighbours team at North Liverpool Foodbank to lend his support and learn more about the important work they do in the area.

You can read more about these activities below. As always, we'd like to hear your views and feedback on the work we are doing in your local community, so please get in touch with us using the contact details listed on the back of the newsletter. Thanks for taking the time to read and we hope to hear from you soon.

Susan Black, Director of Communications, Liverpool FC

Upcoming Events

October:

- Friday 5th, 12th, 19th, 26th – Walking Football at Anfield Sports and Community Centre (keep active with our sessions for over 50s) – 11am-12pm
- Tuesday 2nd, 9th, 16th, 23rd, 30th – Nifty Fifties at Anfield Sports and Community Centre (keep active with our sessions for over 50s) – 3pm-5pm

- Friday 5th, 12th, 19th, 26th – Walking Netball at Anfield Sports and Community Centre (keep active with our sessions for over 50s) – 11.30am-12.30pm
- Chair Based Yoga sessions will take place in October at Anfield Stadium; however, dates are yet to be confirmed. To find out contact redneighbours@liverpoolfc.com / 0151 264 2500.
- Monday 22nd – Monday Club (for local over 50s) at Sir Kenny Dalglish Stand, Anfield – 1pm-4pm
- LFC Foundation – Liverpool Football Club's official charity provides a range of free multi-sports programmes for children and young people of all abilities, seven days a week. For more information on their programmes and how you can get involved, please visit <https://foundation.liverpoolfc.com>

November:

- Friday 2nd, 9th, 16th, 23rd, 30th – Walking Football at Anfield Sports and Community Centre (keep active with our sessions for over 50s) – 11am-12pm
- Tuesday 6th, 13th, 20th, 27th – Nifty Fifties at Anfield Sports and Community Centre (keep active with our sessions for over 50s) – 3pm-5pm
- Friday 2nd, 9th, 16th, 23rd, 30th – Walking Netball at Anfield Sports and Community Centre (keep active with our sessions for over 50s) – 11.30am-12.30pm
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If you would like to get involved in any of these activities, please contact us – redneighbours@liverpoolfc.com

Community News

Food poverty and education

Lallana visits North Liverpool Foodbank

Adam Lallana donated much needed items to the North Liverpool Foodbank as he joined the Red Neighbours team to learn more about food poverty.

The midfielder took a tour around the facility, which covers all of the North Liverpool area, and chatted to volunteers about how they help local people and why it's so important for fans to donate at each home game.



Adam Lallana drops off his donation at North Liverpool Foodbank.

Adam said: "It's extremely saddening to realise that foodbanks are part of everyday life for many local people, but also very humbling to see the massive contribution made by LFC fans each week. Please keep the donations coming, even if it's just a couple of tins each game. Our fans have already helped thousands of local people and this season we can help thousands more."

The Reds continue their support of Fans Supporting Foodbanks this season, with collections taking place at every Premier League home game at Anfield.

Supporters attending each fixture can drop-off any non-perishable food donations at the collection points, which are located on Anfield Road, next to the Family Park, and inside the LFC Anfield superstore. Last season, the Red Neighbours' matchday collections equated to 1,768 meals for local families in North Liverpool.

Victoria Ponsby-Martin, North Liverpool Foodbank coordinator, said: "We are extremely grateful for the support we get from the Red Neighbours team, not to mention the generous Liverpool FC fans. Donations from Fans Supporting Foodbanks make up over 20 per cent of our annual donations, so we are extremely reliant on them."

Support for the elderly community/Creating memorable experiences for young people

Red Neighbours and LFC volunteers bring joy to Royal Liverpool Hospital patients

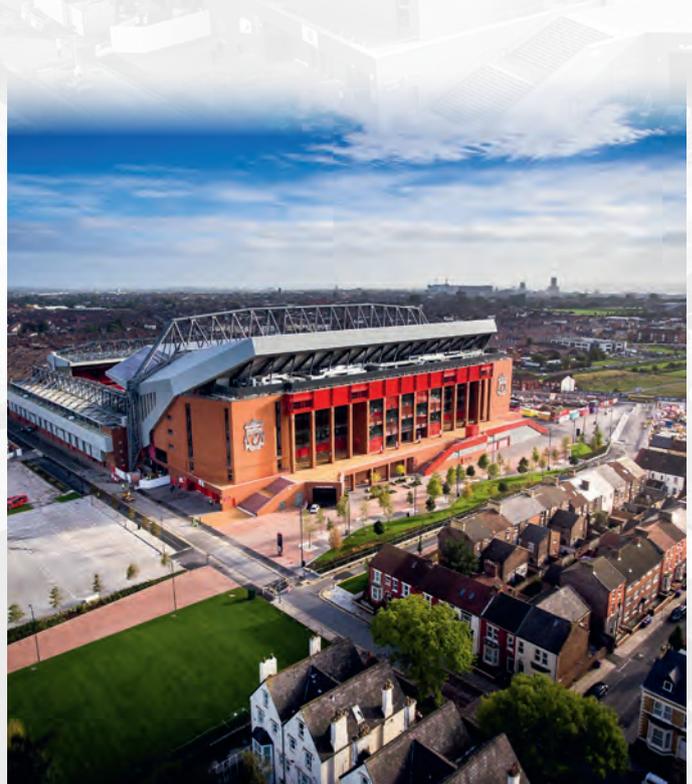
The Red Neighbours team was joined by LFC employee volunteers and Margaret Aspinall, chair of the Hillsborough Family Support Group, to visit patients at the Royal Liverpool Hospital in July.

As part of the hospital's 40th anniversary celebrations, and in recognition of the NHS' 70th birthday, the group delivered gifts to the wards and spent valuable time with patients, 70% of which are from the Red Neighbours area – putting smiles on their faces and lifting their spirits.

Atomic Kitten's Natasha Hamilton also joined the party and teamed up with the LFC volunteers for a fun sing-along to some all-time favourite tunes.



LFC volunteers and Atomic Kitten's Natasha Hamilton with the European Cup.



Creating memorable experiences for young people

Anfield neighbours enjoy a Big Red Thank You

Liverpool FC welcomed thousands of local residents to Anfield Stadium for a family fun day in August.

The 'Big Red Thank You' was held in recognition of the continued support during the thrilling 2017-18 season that saw the Reds reach the Champions League final.

Local families gathered at the stadium to enjoy a unique Anfield experience, while the Family Park on Anfield Road was opened specially for the Club's official charity, The LFC Foundation, to host a variety of family activities including an inflatable football pitch, bouncy castle, face painting and a balloon artist.

Radio presenter Baz Todd also entertained the crowds, inviting them to take part in a general knowledge quiz, and 'keepy-uppy' and 'floss-off' competitions.

The families enjoyed complimentary tours of the stadium with access to the Main Stand facilities, including the state-of-the-art players' dressing room and the tunnel.

And they were welcomed into the lounges at Anfield to have a bite to eat and watch a screening of Liverpool's pre-season friendly with Napoli, broadcast live from Dublin.

Local resident Graham Symes said: "Many local people have never experienced a proper LFC matchday, so today has been brilliant.

"My kids loved the tour around the stadium, and we even got to meet LFC legends David Fairclough and Alan Kennedy."



A local family enjoys the Big Red Thank You event at Anfield.

Creating memorable experiences for young people

First team stars join local kids for ticket giveaway



LFC stars Ben Woodburn and Andy Robertson help draw pupils' matches for the new season.

More than 100 local schoolchildren took part in a special Red Neighbours event at Anfield to select the Premier League home games they will attend during the 2018-19 season.

And Liverpool players Andy Robertson and Ben Woodburn took some time out of pre-season training to get involved in the dramatic draw.

Red Neighbours is once again donating 1,100 tickets to the 25 local schools in the L4, L5 and L6 areas – 21 primary and four high schools – with each receiving 11 free tickets to four different Premier League home games at Anfield.

Robertson said: "It's great to be part of this initiative which enables young local fans to experience a matchday at Anfield.

"The stadium has an unbelievable atmosphere, so they'll have an amazing experience no matter which game they attend."

Natalie Walsh, assistant head of special needs education at Alsop High School, said: "This free ticket giveaway is a fantastic initiative.

"Attending a matchday at Anfield is an unforgettable experience and seeing the children's reaction to the crowds and the atmosphere is priceless."

Fowler lends a hand at Breakfast Club



Robbie Fowler with families at the summer holiday breakfast club.

Reds legend Robbie Fowler surprised local families during an Anfield breakfast club in August.

The former striker called into the Red Neighbours' school holiday event – which took place at the stadium for three weeks throughout the school break - to meet with residents and lend a hand with serving up breakfast.

Fowler spent the morning chatting with local children and their families – talking of his time as a player, the hard work and dedication it takes to be successful, and his love for the city and its people – before drawing the LFC-themed raffle and handing out prizes.

Robbie said: "I'm a born and bred Liverpool lad and the people here have always been so good to me, so it's great to come along to things like this and spend time with the local community.

"We are lucky enough to travel the world with LFC and meet so many fans along the way, but it's so important to give something back to those at home as well.

"The work the Red Neighbours team are doing in and around the Anfield area is fantastic, and it's brilliant to see the local kids and their families having these unforgettable experiences at the Club."

Over 60 residents from the L4, L5 and L6 areas – many of whom were visiting Anfield for the very first time – were served a healthy breakfast followed by a morning of games, singing and dancing, and a private tour of the stadium.

LFC's Official Family Partner, Joie, contributed to funding the breakfast clubs and donated a number of gifts for the raffle, including the star prize - an LFC branded Duallo car seat.

Alongside Robbie, other special guests included official club mascot Mighty Red and Hillsborough Family Support Group chair, Margaret Aspinall, who delivered a powerful and motivational talk to the families.

Over 450 local residents attended the breakfast clubs during the 2018 summer holidays.

Anfield Fixtures

Below are the home fixtures released so far for October and November. Please note – all fixtures are subject to change, for the requirements of television and/or for other reasons such as police requests. For the latest up-to-date information on fixtures, please visit www.liverpoolfc.com

- **LFC v Manchester City – Sunday 7th October, KO – 4.30pm**
- **LFC v Cardiff City – Saturday 27th October, KO – 3pm**
- **LFC v Fulham – Sunday 11th November, KO – 12pm**

Thank you for reading our Red Neighbours newsletter. We will be bringing you further updates and local community news in our next edition, which will be delivered in December.