



Red Neighbours

...the LFC newsletter for residents of Anfield

Issue: August/September 2018

Dear Neighbour,

Welcome to our August/September Red Neighbours newsletter, which provides you with the latest news and updates about what's happening in your local community with our Red Neighbours team.

It's been another busy summer for Red Neighbours and we've had lots of different events and activities taking place across the L4, L5 and L6 postcode areas.

To mark the end of the Club's 125th anniversary in May, children from the 25 local schools attended a special ceremony to unveil the wonderful mural they created alongside a local artist. We were also delighted to invite 125 local children to be the first in the world to receive the brand new 2018/19 home kit, thanks to Red Neighbours and New Balance.

Hundreds of local residents attended events at the Stadium over the last few months, including careers workshops and half-term breakfast clubs, and our walking football team saw their childhood dreams come true when they were invited to play on the pitch at Anfield.

You can read more about these activities below. As always, we'd like to hear your views and feedback on the work we are doing in your local community, so please get in touch with us using the contact details listed on the back of this newsletter. Thanks for taking the time to read and we hope to hear from you soon.

Susan Black, Director of Communications, Liverpool FC

Upcoming Events

August:

- Friday 3rd, 10th, 17th, 24th and 31st – Walking Football at Anfield Sports and Community Centre (keep active with our sessions for over 50s) – 11am-12pm
- Tuesday 7th, 14th, 21st and 28th – Nifty Fifties at Anfield Sports and Community Centre (keep active with our sessions for over 50s) – 3pm-5pm
- Friday 3rd, 10th, 17th, 24th and 31st – Walking Netball at Anfield Sports and Community Centre (keep active with our sessions for over 50s) – 11.30am-12.30pm
- Monday 20th August – Monday Club (for local over 50s) at the Sir Kenny Dalglish Stand, Anfield Stadium – 1pm-4pm
- Chair Based Yoga sessions will take place in August at Anfield Stadium; however, dates are yet to be confirmed. To find out contact redneighbours@liverpoolfc.com / 0151 264 2500

- LFC Foundation – Liverpool Football Club's official charity provides a range of free multi-sports programmes for children and young people of all abilities, seven days a week. For information about their programmes and to find out how you can get involved, please visit <https://foundation.liverpoolfc.com>

September:

- Friday 7th, 14th, 21st and 28th – Walking Football at Anfield Sports and Community Centre (keep active with our sessions for over 50s) – 11am-12pm
- Tuesday 4th, 11th, 18th and 25th – Nifty Fifties at Anfield Sports and Community Centre (keep active with our sessions for over 50s) – 3pm-5pm
- Friday 7th, 14th, 21st and 28th – Walking Netball at Anfield Sports and Community Centre (keep active with our sessions for over 50s) – 11.30am-12.30pm
- Monday 17th September – Monday Club (for local over 50s) at the Sir Kenny Dalglish Stand, Anfield Stadium – 1pm-4pm
- Chair Based Yoga sessions will take place in September at Anfield Stadium; however, dates are yet to be confirmed. To find out contact redneighbours@liverpoolfc.com / 0151 264 2500
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If you would like to get involved in any of these activities, please contact us – redneighbours@liverpoolfc.com



What we delivered last season... in numbers

AT THE END OF LAST SEASON (17/18), WE REFLECTED ON THE GREAT WORK THAT RED NEIGHBOURS DELIVERED IN THE LOCAL COMMUNITY – HERE'S AN OVERVIEW IN NUMBERS:

- 1,100 free Premier League match tickets were donated to local kids
- A further 845 local kids experienced a game in style and watched from an Executive Box, thanks to donations from LFC partners
- 840 local kids enjoyed our Champions League screenings at Anfield
- 1,768 meals were provided to local families thanks to match day foodbank donations
- 450 free Christmas lunches were served up for local pensioners
- 700 free breakfasts were provided to local people during the school holidays
- 680 local kids were invited to meet first team players
- 330 local pensioners attended our monthly social events at Anfield
- 410 local people joined our walking football sessions
- 120 LFC staff volunteered in the local community

Community News

Creating memorable experiences for young people

Kids unveil their 125th anniversary mural

Local schoolchildren unveiled a giant mural at Anfield in May, to commemorate the club's 125th anniversary year.

The large-scale piece of art, which is now permanently installed onto the Sir Kenny Dalglish Stand, was created by hundreds of pupils from the 25 schools neighbouring the stadium.

LFC commissioned local artist David Andrews to collaborate with the primary and secondary schools that work closely with Red Neighbours - to create a canvas artwork reflecting the Club's 125-year history.



Local school pupils, with artist, David Andrews, and LFC museum curator, Stephen Done.

David hosted art workshops at each of the schools involved, during which LFC's museum curator, Stephen Done, taught the children about the triumphant history of the Club.

One design from every school was chosen to be incorporated into the artwork, each focusing on a specific five-year period – the result being a comic book style timeline representing the entire 125 years.

Food poverty and education/Creating memorable experiences for young people

Half-term fun at Anfield breakfast clubs

Over 220 local residents attended Red Neighbours' Breakfast Clubs at Anfield during the May half-term.

Families from the 25 Red Neighbours schools in L4, L5 and L6 were invited to the Sir Kenny Dalglish Stand, where they were greeted by Club mascot, Mighty Red.

After enjoying a delicious breakfast, the families had their chance to win a selection of prizes in the LFC-themed raffle, before embarking on the new stadium tour.

Margaret Aspinall, Chair of the Hillsborough Family Support Group, joined the Red Neighbours team to help serve the food, while also meeting the children and their families.



Local families enjoy half-term breakfast clubs at Anfield.

Support for the elderly community/Encouraging a physically active community

Dreams come true for walking footballers

Red Neighbours' walking football team enjoyed an unforgettable day as they stepped out onto the Anfield pitch alongside Reds' legend Alan Kennedy.

Forty-four local residents - all regular participants in the walking football programme – played a series of matches during a special afternoon at the home of Liverpool FC.

Walking football is designed to encourage over 50s to engage in physical activity in a fun and social setting. The initiative has gone from strength to strength, with the initial monthly meetings now running twice-weekly at Anfield Sports and Community Centre (ASCC).

Former LFC left-back Kennedy, a familiar face at the ASCC sessions, headed back out onto the Anfield pitch with his walking football teammates for the end-of-season tournament.

Bill Bygroves, LFC Club Chaplain and Red Neighbours team member, said: "The walking football sessions are as much about getting local people socialising as are they are about keeping active.

"It's a chance for the retired members of our community to continue enjoying the sport they love while also making new friends.

Our oldest participant is 90 and we have a few in their 80s too - it's fantastic to see people of their generation getting back into football.

"Today has been brilliant - to kick a football on the pitch at Anfield is the realisation of a childhood dream for many of our players.

Walking football, alongside walking netball, is part-funded by the FA through the Community Shield Fund and sessions run on Tuesdays and Fridays at ASCC.



The Walking Football team celebrate playing at Anfield.

Support for the elderly community

Local kids teach elderly residents new tricks

A group of local schoolchildren invited their elderly neighbours to a special interactive workshop in June, in a bid to tackle social isolation.

New Park Primary School, in Anfield, teamed up with Red Neighbours to deliver the intergenerational class, where young pupils learnt to make rag rugs and cushions and then passed on their new-found skills to their senior friends. The project provides important social interaction for older members of the community, for whom loneliness can be a huge issue. Craft activities of this nature can also improve motor functions and slow cognitive decline in the elderly.

Support for the Elderly Community forms one of the key areas of focus of the Red Neighbours programme, alongside Food Poverty and Education, Encouraging a Physically Active Community, and Creating Memorable Experiences for Young People.



Pupils share their craft skills with local pensioners.

Creating memorable experiences for young people

125 local kids kitted out for the new season

Liverpool FC and New Balance donated 125 new 2018-19 home shirts and trainers to local children to mark the end of the Reds' 125th anniversary year.

After being invited to Anfield by Red Neighbours, the youngsters were among the first in the world to get their hands on the new 18/19 jerseys ahead of the official launch.



125 local school children sport their new Reds shirts.

The children - from the 25 Red Neighbours schools in L4, L5 and L6 – also had the once-in-a-lifetime opportunity to walk out onto the famous pitch at Anfield for a special commemorative photograph.

Kieran Baillie, teacher at Florence Melly Community Primary School, said: "We're extremely grateful to both Liverpool FC and New Balance for these amazing gifts and for giving the children a day they will never forget."

2018/19 Football Season Information

As an important member of our local community, we would like to keep you informed of key traffic and transport measures we will be implementing on matchdays.

These measures have been put in place to help minimise the impact that crowds may have on the local community and transport routes in the Anfield area. We are mindful that the Stadium is situated in a residential area and we are keen to let you know what you can expect as the new season begins.

In the lead up to the first home game of the season, we will publish travel advice for fans and visitors to the area on the Club's website www.liverpoolfc.com. We are encouraging fans to use public transport to and from the Stadium, and will ensure that this information is easily accessible on the Club, Liverpool City Council and Merseytravel websites and social media channels.

Visitors will also be made aware that only vehicles displaying a valid resident's permit will be allowed to park on the streets around the Stadium on a matchday to help reduce any inconvenience to you. The Club will also be selling car parking spaces on Stanley Car Park, Utting Avenue, and the surrounding area on a match-by-match basis to help prevent on-street parking.

Road Closures:

We will follow the same process as last season with road closures in place ahead of each game:

- Anfield Road will close four hours prior to kick off, when automatic bollards will be in operation.
- Walton Breck Road will close 90 minutes prior to kick off and will then re-open 15 minutes after kick-off. The road will then remain open until 15 minutes before the end of the game, finally re-opening approximately 45 minutes after the game ends.

Road Closure Access Pass:

The local resident's Road Closure Access Pass will also be in operation for the 2018/19 season. The pass will ensure you have quick access to and from your home during the road closure periods. We are kindly asking pass holders to renew their pass for the season ahead by exchanging their existing pass at the Anfield Ticket Office.

If you don't already hold a Road Closure Access Pass and live within a road closure area, please visit the Anfield Ticket Office with proof of your address and vehicle registration number. Passes will be available to collect from Monday 30th July. The Ticket Office opening times are as follows:

- Monday-Friday: 8.15am to 5.45pm* (*windows will be open until 6.45pm on Thursdays with effect from Thursday 2nd August).
- Saturday: 9.15am to 3pm.

If you require more information regarding the Road Closure Access Pass please visit help.liverpoolfc.com or contact us www.liverpoolfc.com/contactus.

We thank you for your continued support.

Anfield Fixtures

Below are the home fixtures released so far for August and September 2018. Please note – all fixtures are subject to change, for the requirements of television and/or for other reasons such as police requests. For the latest up-to-date information on fixtures, please visit www.liverpoolfc.com

- **LFC v Torino FC – Tuesday 7th August, KO – 7.30pm (pre-season friendly)**
- **LFC v West Ham United – Sunday 12th August, KO – 1.30pm**
- **LFC v Brighton and Hove Albion – Saturday 25th August, KO – 5.30pm**
- **LFC v Southampton – Saturday 22nd September, KO – 3pm**

Thank you for reading our Red Neighbours newsletter. We will be bringing you further updates and local community news in our next edition, which will be delivered in October.



LFC contacts:
Telephone: 0151 264 2500
Website: www.liverpoolfc.com/contactus