



Red Neighbours

...the LFC newsletter for residents of Anfield

Issue: December 2018/January 2019

Dear Neighbour,

Welcome to our December/January Red Neighbours newsletter, which provides you with the latest news and updates about what's happening in your local community with our Red Neighbours team.

With the season now well underway, we have enjoyed a busy but memorable couple of months on and off the pitch. Hundreds of local youngsters have been given the once-in-a-lifetime experience of meeting first team players at Red Neighbours' events, including a career networking session at Anfield and a match ticket handover with local schools.

Our walking football team had a very special afternoon as they took on the England walking football squad in a friendly match at Anfield Sports and Community Centre. We have also continued our backing of the Fans Supporting Foodbanks initiative, bringing LFC employees to volunteer at the distribution centre and helping out with the launch of a new collection van.

You can read more about these activities below. As always, we'd like to hear your views and feedback on the work we are doing in your local community, so please get in touch with us using the contact details listed on the back of the newsletter. Thanks for taking the time to read and we hope to hear from you soon.

On behalf of everyone at Liverpool FC, I would like to wish you a very Merry Christmas and a Happy New Year.

Susan Black, Director of Communications, Liverpool FC

Upcoming Events

December:

- Friday 7th, 14th – Walking Football at Anfield Sports and Community Centre (keep active with our sessions for over 50s) – 11am-2pm
- Tuesday 4th, 11th, 18th – Nifty Fifties at Anfield Sports and Community Centre (keep active with our sessions for over 50s) – 3pm-5pm
- Friday 7th – Walking Netball at Anfield Sports and Community Centre (keep active with our sessions for over 50s) – 11.30am-12.30pm
- Monday 17th – Monday Club (for local over 50s) at Sir Kenny Dalglish Stand, Anfield – 1pm-4pm
- Wednesday 19th – LFC Annual Carol Service Monday Club at Anfield Stadium – 3.30pm-5pm
- Chair Based Yoga sessions will take place in December at Anfield Stadium; however, dates are yet to be confirmed. To find out contact [redneighbours@liverpoolfc.com/0151 264 2500](mailto:redneighbours@liverpoolfc.com)

- LFC Foundation – Liverpool Football Club's official charity provides a range of free multi-sports programmes for children and young people of all abilities, seven days a week. For more information on their programmes and how you can get involved, please visit <https://foundation.liverpoolfc.com>

January:

- Friday 4th, 11th, 18th, 25th - Walking Football at Anfield Sports and Community Centre (keep active with our sessions for over 50s) – 11am-12pm
- Tuesday 8th, 15th, 22nd, 29th - Nifty Fifties at Anfield Sports and Community Centre (keep active with our sessions for over 50s) – 3pm-5pm
- Friday 11th, 18th, 25th - Walking Netball at Anfield Sports and Community Centre (keep active with our sessions for over 50s) – 11.30am-12.30pm
- Monday 28th – Monday Club (for local over 50s) at Sir Kenny Dalglish Stand, Anfield – 1pm-4pm
- Chair Based Yoga sessions will take place in January at Anfield Stadium; however, dates are yet to be confirmed. To find out contact [redneighbours@liverpoolfc.com/0151 264 2500](mailto:redneighbours@liverpoolfc.com)
- LFC Foundation – Liverpool Football Club's official charity provides a range of free multi-sports programmes for children and young people of all abilities, seven days a week. For more information on their programmes and how you can get involved, please visit <https://foundation.liverpoolfc.com>

If you would like to get involved in any of these activities, please contact us – redneighbours@liverpoolfc.com

Anfield Fixtures

Below are the home fixtures for December and January. Please note - all fixtures are subject to change, for the requirements of television and/or for other reasons such as police requests. For the latest up-to-date information on fixtures, visit www.liverpoolfc.com

- **LFC v Everton – Sunday 2nd December, KO – 4.15pm**
- **LFC v Napoli – Tuesday 11th December, KO – 8pm**
- **LFC v Manchester United – Sunday 16th December, KO – 4pm**
- **LFC v Newcastle United – Wednesday 26th December, KO – 3pm**
- **LFC v Arsenal – Saturday 29th December, KO – 5.30pm**
- **LFC v Crystal Palace – Saturday 19th January, KO – 3pm**
- **LFC v Leicester City – Wednesday 30th January, KO – 8pm**

Community News

Creating memorable experiences for young people

First team stars inspire local kids at careers event

Five LFC first-team stars joined local pupils at a careers event at Anfield Stadium in October.

Simon Mignolet, Joel Matip, Divock Origi, Nathaniel Clyne and Alberto Moreno took time out to meet youngsters from three Anfield high schools at the networking session organised by Red Neighbours.



Mignolet, Matip, Clyne, Moreno and Origi with local Anfield pupils

36 students from Alsop High School, Academy of Saint Francis of Assisi and Notre Dame Catholic College attended the careers event, where LFC staff from various departments were also on hand to offer their advice.

Gayle Gall, careers co-ordinator at Notre Dame Catholic College, said: "These events allow our students to learn more about potential career paths and how to get where they want to be.

"Having the chance to sit down with LFC staff, ask questions and gain valuable advice really benefits the pupils and many of them come away extremely excited about their future beyond high school.

"The presence of the first-team players only adds to that excitement and inspires the pupils to work even harder to reach their goals.

"We're very grateful to Red Neighbours for providing these opportunities and for everything they do for young people in the local area."

Red Neighbours' career speed networking events are designed to enable local pupils to learn about the career paths of club employees, discover the many different opportunities available within football, and receive guidance on how to be successful in their chosen occupation.

Mignolet said: "Working hard in school is so important, no matter what profession you want to go into, so we're really happy to come and meet the pupils and hopefully give them a bit of inspiration to do that.

"As players, we always enjoy getting to meet our young fans and making a difference in the local community, so we're really proud to be involved in events like these."

Support for the elderly community/Encouraging a physically active community

England walking football team take on Red Neighbours

Red Neighbours' walking football team welcomed the England walking football squad to Liverpool for a special friendly match.

The teams met at Red Neighbours' home ground, Anfield Sports and Community Centre (ASCC) in October – and a last-minute goal from England saw them edge a 2-1 victory over the locals.

Former Liverpool left-back Alan Kennedy – a familiar face at both the Red Neighbours and England sessions – headed down to show his support, joining the national team for the game.

Walking football is designed to encourage over 50s to engage in regular physical activity in a fun and social setting.



Red Neighbours' walking footballers with the England walking football team.

LFC club chaplain and Red Neighbours team member, Bill Bygroves, said: "This has been a great experience for our local players – giving them the chance to meet and play amongst the country's finest walking footballers.

"Some of our players are in their 80s and 90s, and they thoroughly enjoy coming along to the sessions each week. It's fantastic to see people from older generations getting back into football, while also socialising and keeping active."



Creating memorable experiences for young people

Reds stars gift tickets to local kids

Four LFC players met local pupils at Anfield Stadium to hand over free tickets for the Premier League fixture against Manchester City.

Joe Gomez, Trent Alexander Arnold, Dominic Solanke and Dejan Lovren personally delivered the tickets to children from Anfield Road Primary School, Alsop High School and All Saints Catholic Primary School, courtesy of Red Neighbours.



Lovren, Gomez, Solanke and Alexander Arnold hand over tickets to local kids

The free tickets for schools scheme, which gave over 1,000 local pupils the opportunity to attend matches at Anfield last season, provides 55 match tickets for every Premier League home game.

Paul Deakin, learning mentor at Alsop High School said: "Many of our pupils have never had the chance to go to a football game before, so this really is a fantastic scheme and one which we're very happy to be involved in."

"The experience of going to Anfield on a matchday is something the children will remember forever and we're extremely grateful to Red Neighbours for providing the opportunity."

"To meet the players as well is just icing on the cake – the smiles on the kids' faces say it all."

21 primary schools and four high schools in the L4, L5 and L6 postcodes will benefit from the initiative throughout the 2018-19 season, as part of Red Neighbours' focus on creating memorable experiences for young people.

Joe Gomez said: "It's always great to meet the local young fans – it's something we all really enjoy."

"Giving local kids the chance to come and see a game at Anfield is really important and it's so nice to see the happiness it brings them."

Food poverty and education

LFC staff help out at foodbank

A group of LFC employees headed to North Liverpool Foodbank to assist volunteers, ahead of the new foodbank van launch at Anfield.

Six members of staff spent the morning with St Andrews Community Network, helping with the preparation of food parcels and learning more about how North Liverpool Foodbank supports local residents in need.



As part of its dedication to tackle food poverty, Red Neighbours has been an advocate of the Fans Supporting Foodbanks initiative, which has donated to North Liverpool Foodbank for the past two seasons, facilitating collections at all home Premier League fixtures.

Fans Supporting Foodbanks' brand-new collection van was unveiled outside Anfield ahead of the Cardiff City game, with LFC CEO, Peter Moore, and former Red, Jamie Carragher, among those making food donations.

Supporters attending matches at Anfield can drop-off any non-perishable food or toiletries at the van, located next to the family park on Anfield Road, or at the collection point inside the LFC Anfield superstore.

All food items collected are donated to the North Liverpool Foodbank, which is supported by The Trussell Trust, and made into three-day emergency food parcels for people in crisis in the L4, L5 and L6 areas.

Contributions from Fans Supporting Foodbanks make up over 20 per cent of North Liverpool Foodbank's annual donations, and last season the Red Neighbours' matchday collections equated to almost 1,800 meals for local families in North Liverpool.

Stadium and Events Update

Matchday Improvements

As part of our ongoing commitment to the local community and our neighbours, we are working hard to improve our matchday operations around the stadium and have introduced an enhanced number of measures since the start of the season. Some of these include:

- Increased toilet facilities around the stadium
- A litter picking scheme pre and post-match
- Street cleaning
- Increased bins around the stadium and outside local cafes/ takeaways
- We have recently undertaken a transport survey with the view to improving our transport and coach parking strategy
- We are working with local stakeholders including Liverpool City Council and Merseytravel regarding parking enforcement, bus routes and parking

We understand that these measures are not addressing all issues, but we hope they will go some way to improving the matchday impact on the local area.

Residents Drop-In Sessions

We are committed to continuing our engagement with local residents and are pleased to confirm the dates for the remaining drop-in sessions this season at Anfield Stadium. LFC staff will be on hand to answer any questions or queries you might have and take any feedback regarding current matchday operations. The dates and times for the next drop-in sessions are:

- 1-8pm, Tuesday 8th January 2019, Sir Kenny Dalglish Stand, Anfield Stadium
- 10-11am, Wednesday 9th January 2019, Bob Paisley Court, Hartnup Street*
- 1-8pm, Tuesday 12th March 2019, Sir Kenny Dalglish Stand, Anfield Stadium
- 10-11am, Wednesday 13th March 2019, Bob Paisley Court, Hartnup Street*
- 1-8pm, Wednesday 24th July 2019, Sir Kenny Dalglish Stand, Anfield Stadium
- 10-11am, Wednesday 24th July 2019, Bob Paisley Court, Hartnup Street*

* Please note that the drop-in sessions at Bob Paisley Court are for their residents only

We look forward to seeing you at our next drop-in session in January.

LFC Residents Liaison Manager

We have recently recruited a Resident Liaison Manager (RLM) who will help keep our neighbours informed and involved. The RLM will act as a central point of contact to coordinate issues, such as litter collection, cleaning, parking and access issues on a matchday. The RLM will also:

- Walk around the local area on a matchday
- Work to resolve immediate and critical problems highlighted by residents as quickly as possible
- Liaise with key stakeholders such as Liverpool City Council's parking enforcement team, Liverpool Streetscene Services, Merseyside Police, where issues need to be resolved by other agencies

You can contact the Residents Liaison Hotline via:

Telephone: **0151 264 2660** or by email: residents@liverpoolfc.com

The Residents Liaison Hotline will be in place from four hours before and one hour after a match/event and should be used to report urgent issues only. Should you have any concerns outside of this time or want to provide any feedback please email us via residents@liverpoolfc.com

Concert Dates

Liverpool FC has recently announced the following concerts to be held at Anfield Stadium in June 2019:

- **Take That – Thursday 6th June, 2019**
- **Bon Jovi – Wednesday 19th June, 2019**
- **P!NK – Tuesday 25th June, 2019**

We will be in touch nearer the time with further information regarding timings, road closures and access. If you have any questions, please email residents@liverpoolfc.com or come along to the next residents' drop-in session.

In the meantime, we will continue to work with you and other key stakeholders including Liverpool City Council, Merseyside Police, bus operators, visiting teams and fans to ensure everyone is working together to minimise the impact on those who live in the area.

Thank you for reading our Red Neighbours newsletter. We will be bringing you further updates and local community news in our next edition, which will be delivered in February.