



**Foundation**

THE CLUB'S OFFICIAL CHARITY

## **LFC Foundation OLSC Fundraising Challenge 2018/19**

### **Terms & Conditions**

Fundraising is all about having fun and raising money, but it's also subject to legislation. We've broken down this need-to-know info for you.

#### **Collections**

Collections are a great way to raise money, especially in a busy area.

However, if you're planning a collection that takes place in a publicly owned place then this is governed by legal requirements and must be licensed by your Local Authority.

Licenses are not required on privately owned land – just ensure you have the permission of the owner or business.

#### **Raffles and lotteries**

Raffles, lotteries and prize draws are all governed by legislation.

If you hold a raffle at your event and sell tickets on the same day you will not need a licence.

However, if you hold a raffle over a longer period of time you will need a lottery license which can be time consuming to apply for, so it may be easier to hold a raffle at your event over one day.

#### **Insurance**

When you organise a fundraising event, you're responsible for making sure it poses no risk to others check with your venue that your event is covered under their public liability cover.

Unfortunately, the LFC foundation's own policy won't cover you.

#### **Photographs**

If you are sending photographs of guests at your event/club members make sure you have their permission.

Any photographs of children must have written consent from parents or guardians.

#### **Rewards**

After we have received your funds raised, if you qualify for a reward we will make this available to your club at the end of the challenge.

This will be posted to you or sent electronically depending on the reward.



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## Awards

If international travel is needed for the match day experience the charity will cover economy flights and accommodation for up to two representatives from your club up to the value of £1000 in total.

Any queries, please contact: [lfcfoundation@liverpoolfc.com](mailto:lfcfoundation@liverpoolfc.com)

## Final Donation Amount Calculation

The final donation amount raised from Fundraising Activities per OLSC is calculated after the completion date of the LFC Foundation OLSC 18/19 Fundraising Challenge. This will be calculated and communicated with all OLSC's via the club's OLSC Management Team in June 2019. (Subject to change).

## Fundraising Rewards Levels & Prizes

The LFC Foundation OLSC 2018/19 Fundraising Challenge '**Fundraising Rewards**' are split into 5 Unique Levels, categorised in ascending order by the amount raised (in GBP) by OLSC's, during the period of when the Challenge is live (between dates 2/10/2018 and Sunday 12<sup>th</sup> May 2019).

The **Fundraising Rewards Levels** are categorised into the following:

Level	Name	Amount raised by OLSC
1	Super Supporters	Between £100 - £249 GBP
2	Team Players	Between £250 - £499 GBP
3	Anfield Heroes	Between £500 - £999 GBP
4	Liverpool Legends	Between £1000 - £2999 GBP
5	The Boss	£3000+ GBP

## Fundraising Rewards Levels – LFC Prizes

For each level, there are a limited amount of LFC Prizes that you have a chance of winning. Each Level will have its own 'Prize Draw', with winners chosen by random within the draw upon completion of the Challenge (June 2019).

### 1. Level 1 – Super Supporters

**Prize: Liverpool FC Player Photograph signed by Liverpool FC player**

A Liverpool FC Player Portrait Photograph from the 2018/19 Season, signed by Liverpool FC Player from the First Team Squad.



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## **2. Level 2 – Team Players**

### **Prize: Liverpool FC Cap signed by Jürgen Klopp**

A Liverpool FC Cap signed by Liverpool FC Manager and LFC Foundation Ambassador, Jürgen Klopp including certificate of authenticity.

## **3. Level 3 – Anfield Heroes**

### **Prize: Liverpool FC 2018/19 Home Shirt signed by Liverpool FC First Team Players**

A Liverpool FC 2018/19 Home Shirt signed by players from the Liverpool FC First Team Squad including certificate of authenticity.

## **4. Level 4 – Liverpool Legends**

### **Prize: Liverpool FC 2018/19 Home Shirt signed by Liverpool FC First Team Players including a personal message of your choice from the players.**

A Liverpool FC 2018/19 Home Shirt signed by players from the Liverpool FC First Team Squad, including a personal message of your choice from the players and a certificate of authenticity.

## **5. Level 5 – The Boss**

### **Prize: Liverpool FC 2018/19 Home Shirt signed by Liverpool FC First Team Manager Jürgen Klopp, including a written personal message from Jürgen.**

A Liverpool FC 2018/19 Home Shirt signed by Liverpool FC Manager Jürgen Klopp, including a written personal message from Jürgen and a certificate of authenticity.

## **Fundraising Rewards Levels: Prize Draws (Explained)**

With each Level, there is the chance for OLSC 's (who have raised the fundraising amount requirements for that Level) to win limited LFC Prizes.

This is through five '**Prize Draws**' (1 Draw per Level) that are drawn at the end of the Challenge in June 2019. Winners are selected by random through a 'Random Pick Draw' and continue to be selected until the limited amount of LFC Prizes per level are allocated.

The exact date of each 'Fundraising Level LFC Prize Draw' is still to be confirmed, however it will be after the closing of the Challenge (12/5/19) and within the month of June 2019.



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Prizes will then be sent direct to the successful OLSC's via post. This means that there will be no prizes sent via post during the Challenge as the winners are undecided until the Draws take place. (Subject to change)

Each OLSC is restricted to ONE Entry per Prize Draw Level, which means each OLSC has ONE CHANCE of winning per Level, subject to the OLSC meeting fundraising requirements stated previously.

If an OLSC is selected by random as a winner in one of the five LFC Prize Draws, they will receive ONE LFC Prize ONLY, specific to that draw.

If an OLSC is successful in more than one of the five LFC Prize Draws, they will receive ONE Prize per Draw only. This means that if you meet the fundraising requirements for each level, you automatically enter each of the draws and have the chance to win in all of them.

## **Frequently Asked Questions:**

**Q. Can each OLSC enter more than one of the 5 Prize Draws?**

**A. YES.**

There is no limit to how many of the five draws an OLSC can enter, but each OLSC is limited to ONE Entry per draw.

Entry into each LFC Prize Draw is solely dependent on whether the OLSC has raised the amount required for that specific level, as mentioned earlier.

This same logic applies to all Fundraising Levels within the Challenge.

### **EXAMPLE 1.**

If an **OLSC** raises an amount that falls within **Level 2 – Team Players** i.e. £300 GBP, then this OLSC receives automatic entry into both **Level 1 & Level 2 Prize Draws**.

### **EXAMPLE 2.**

If an **OLSC** raises an amount that falls within **Level 5 – The Boss** i.e. £3000+ GBP, then this OLSC receives automatic entry into **Level 1, 2, 3, 4 & 5 Prize Draws**.

This ensures that there is equal opportunity per OLSC per Fundraising Level for the chance to win an LFC Prize.