



## Liverpool FC Women's Young Fan Initiative

### TERMS AND CONDITIONS:

By participating in the Liverpool FC Women's Young Fan Initiative (the "**Initiative**"), you fully agree and accept these Initiative Terms and Conditions ("**Initiative T&Cs**").

#### 1. Eligibility

- a) The Initiative is open to young players who are registered to attend and who actively participate in (whether virtually or in person) LFC Foundation's sessions ("**Entrant(s)**").
- b) The Entrant must be aged between 5 and up to and including 16 years of age in order to participate in the Initiative. Proof of identity and age may be required. This must be provided on request.
- c) Employees of the Club, LFC Foundation, its subsidiaries, partners or anyone else connected in any way with the Initiative or in helping to set up the Initiative, as well as any family members of those employees, shall not be permitted to enter the Initiative.
- d) Once an Entrant has been selected as a winner of the Prize, they will not be eligible to be selected again within the same season.

#### 2. How to Enter the Initiative and Selection Process

- a) To enter, the Entrant must attend LFC Foundation's sessions and their parent or legal guardian must have completed the relevant consent form for attendance at these sessions and have returned it to the Club via the LFC Foundation safeguarding process.
- b) Entry is free. LFC Foundation sessions are free to attend, however LFC Foundation reserves the right to charge for these sessions in the future.
- c) The Initiative is ongoing until the Club notifies the Entrants otherwise through a notice posted on the LFC Foundation website.
- d) LFC Foundation's session coaches will select at their sole discretion two winners of the Prize from those eligible to take part in the Initiative prior to each LFC Women's home game. Each winning Entrant will be chosen in-line with the LFC values of unity, ambition, commitment and dignity. The selection of the winning Entrants by the LFC Foundation's session coaches shall be final.
- e) Upon an Entrant being picked to win the Prize, their parent or legal guardian will be sent a personalised congratulatory email from Mighty Red on behalf of the Club approximately fourteen (14) days prior to the relevant LFC Women's home game, using the email address provided during the sign-up process for the LFC Foundation's sessions. The Club reserves the right to amend this timeframe if necessary.

- f) In order to then receive the Prize, the parent or legal guardian must provide their written consent for the Entrant to accept the Prize, as well as any further information requested such as the Entrant's favourite player, score prediction and, if happy to do so, a head shot photograph of the Entrant, by email within three (3) days of being sent the email from Mighty Red on behalf of the Club. The consent and further information requested must be submitted from the email address registered during the sign-up process for the LFC Foundation's sessions.
- g) If the winning Entrant's parent or legal guardian cannot be contacted within three (3) days of the email being sent to them by Mighty Red on behalf of the Club, or if the winning Entrant's parent or legal guardian fails to communicate their consent to the Entrant accepting the Prize to the Club within three (3) days of the email being sent to them, or they are unable to comply with these Initiative T&Cs, the Club reserves the right to offer the Prize to the next eligible Entrant chosen by the LFC Foundation's session coaches.
- h) By providing their consent to the winning Entrant's acceptance of the Prize in line with these Initiative T&Cs, as well as any further information requested, the parent or legal guardian of the winning Entrant confirms that all information submitted is true, current and complete.

### 3. Prize

- a) The prize is: subject to the consent of their parent and/or legal guardian, each winning Entrant will have the opportunity to be a virtual mascot for an LFC Women's match played at home, as well as to appear on Mighty Red's social media channels two (2) hours prior to kick off (Instagram - @mightyred\_lfc, Twitter - @MightyRed\_LFC, Facebook – Mighty Red) and LFC Women's social media pages. The winner of this Prize will also receive a personalised message from one of the LFC Women's team players (to be selected at random) which will be emailed to the parent or legal guardian of each winning Entrant within three (3) weeks of the initial email from Mighty Red outlined at 2. e) above, as well as a family ticket for two adults and two children to watch an LFC Women's home match of their choice when fans are allowed to return. ("**Prize**")
- b) The winning Entrant of the Prize does not need to accept the Prize in full if the parent and/or legal guardian of the Entrant would prefer that the Entrant did not, for example, appear as a virtual mascot for an LFC Women's match, or on Mighty Red's and/or LFC Women's social media channels. The provision of a personalised message from one of the LFC Women's team players to the winning Entrant and/or the family ticket to watch an LFC Women's home match of their choice is not contingent on the winning Entrant appearing as a virtual mascot and/or on social media.
- c) If the winning Entrant's parent or legal guardian has provided their written consent to a head shot photograph of the Entrant being used by the Club in conjunction with the Prize, the photograph submitted for this purpose must be of the winning Entrant only and not submitted on another individual's behalf. By providing a head shot photograph for this purpose, the winning Entrant's parent and/or legal guardian confirms that it is the owner of any copyright subsisting within the photograph and that it has provided the Club with the relevant permissions to use the photograph for publication in conjunction with the Prize. Where the winning Entrant's parent or legal guardian submits a photograph to the Club for use in relation to the Prize that they do not have consent to submit, the parent or legal guardian accepts full liability, and the Club will not be held responsible.

- d) In addition to the above, the Prize is subject to these Initiative T&Cs, and any further regulations relating to the use of the Prize, which may include ticket terms and conditions of issue and applicable ground regulations. By accepting the Prize, the winning Entrant and their parent or legal guardian agrees to comply with any and all applicable terms and conditions and regulations.
- e) No cash alternative to the Prize will be offered. The Prize is non-refundable and non-transferable. Prizes are subject to availability and the Club reserves the right to substitute any prize with another of equivalent value without giving notice.
- e) In the event of a prize being unavailable, the Club reserves the right to offer an alternative prize of equal or greater value.
- f) The Club reserves the right in its sole discretion to withhold delivery of the Prize until proof of eligibility has been provided upon request and/or the winning Entrant's parent or legal guardian has provided the requisite consent as outlined in these Initiative T&Cs. If such proof and/or consent is not produced, the Club may disqualify the winning Entrant from the Initiative.
- g) The Entrant's parent or legal guardian are responsible for ensuring that the Entrant is able to accept the Prize as set out in accordance with these Initiative T&Cs. In the event that the Entrant's parent or legal guardian is unable to do so, then the Club reserves the right to reselect the winning Entrant for the Prize.

#### **4. Publicity and Use of Entry Materials**

- a) The winning Entrant's parent and/or legal guardian may be asked if they are willing to consent to the Entrant participating in further reasonable publicity relating to this Initiative, in addition to that outlined within the Prize. This may include but is not limited to having the winning Entrant's name, photograph, favourite player and score prediction published and used for future promotional, marketing and publicity purposes in any media worldwide without notice or without any fee being paid. If the winning Entrant's parent and/or legal guardian provides written consent in relation to such further publicity then they have the right to withdraw any such consent provided at any time by emailing Mighty Red on behalf of the Club, using the email address [Mighty.Red@liverpoolfc.com](mailto:Mighty.Red@liverpoolfc.com) in the first instance, or by contacting the Club's Data Protection Officer using the email address, [dpo@liverpoolfc.com](mailto:dpo@liverpoolfc.com).

#### **5. Personal Data**

- a) By participating in the Initiative, the parent and/or legal guardian of any Entrant who is under the age of 16 acknowledges that their name, the Entrant's name, and their email address ("**Personal Data**") will have been made available to the Club and/or LFC Foundation for the purposes of administrating this Initiative only.
- b) Any Entrant who is 16 years of age and has participated within the Initiative acknowledges that their Personal Data will have been made available to the Club and/or LFC Foundation for the purposes of administrating this Initiative only.
- c) All Personal Data will be held and used by the Club in accordance with the Club's privacy policies (which can be found at <https://www.liverpoolfc.com/legal/privacy-policy>). The Club may also use the information provided to verify the age and identity of an Entrant.

## 6. General

- a) Any winning Entrant and their Parent or Legal Guardian must comply with any directions given to him or her by the Club including, but not limited to any and all relevant laws, rules and regulations.
- b) Any Entrant who enters or attempts to enter the Initiative in a manner, which in the Club's determination, is contrary to these Initiative T&Cs or is unfair, fraudulent or unjust to other Entrants or is otherwise not in the spirit of the Initiative (including without limitation tampering with the operation of the Initiative, hacking, cheating, deception, or any other unfair playing practices such as intending to annoy, abuse, threaten, or harass any other entrants or the Club and/or any of its agents or representatives), may be rejected from the Initiative at the Club's sole discretion.
- c) The Club may cancel or amend the Initiative, the Prize or these Initiative T&Cs without prior notice and for any reason, including (without limitation) in the case of a manifest error. Any changes will be posted either within these Initiative T&Cs.
- d) The Club cannot guarantee that the services relating to the Initiative will be free from errors or omissions nor that they will be available uninterrupted and in a fully operating condition. Without limiting clause 6(c), the Club reserves the right to modify, cancel, terminate or suspend the Initiative in whole or in part, at its sole discretion, if it believes the Initiative is not capable of being conducted as specified in these Initiative T&Cs or in the event of system failure, maintenance or repair, network issue, a virus, computer bug or unauthorised human intervention or any other cause that is beyond the reasonable control of the Club that could corrupt or affect the administration, security, impartiality, or normal course of the Initiative, including, but not limited to the unavailability of the vote, poll, competition or Initiative entry platform before the closing date, or for strike, lock-out, labour dispute, illness, act of God, natural disaster, adverse weather conditions, war, riot, civil commotion, accident, epidemic or pandemic, malicious damage, fire, flood and/or storm, compliance with law or governmental order, rule, regulation or direction, breakdown of plant, machinery or transportation. The Club is not responsible for any loss or damage caused to you as a result of any of these occurrences.
- e) The Club will not be liable to you for any loss that is not foreseeable and the Club excludes their liability to the maximum extent permitted by law. Nothing in these Initiative T&Cs shall limit or exclude liability for death or personal injury as a result of the Club's negligence, fraud or fraudulent misrepresentation or for any other liability which may not be excluded by law.
- f) You agree to reimburse the Club in respect of any damages suffered by the Club or any losses by the Club resulting from any claim made by a third party in each case in respect of any matter arising from your entry to the Initiative, your use of the services relating to the Initiative in breach of the Initiative T&Cs or from your violating of any applicable law or regulation.
- g) The invalidity or unenforceability of any provision of these Initiative T&Cs shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Initiative T&Cs shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

- h) The Initiative and these Initiative T&Cs will be governed by English law and any disputes will be subject to the exclusive jurisdiction of the courts of England and Wales.
- i) The Club's Supporter Services team may be contacted on 0151 264 2500, [www.twitter.com/LFC](https://www.twitter.com/LFC), or [www.facebook.com/LiverpoolFC](https://www.facebook.com/LiverpoolFC) or Twitter - @MightyRed\_LFC, Facebook – Mighty Red.
- j) The promoter of the Initiative is: The Liverpool Football Club and Athletic Grounds Limited, a company registered in England and Wales with company number 35668 and whose registered office is at Anfield Road, Liverpool L4 0TH, UK ("**Club**").