



FAN INFORMATION

Planning your Visit

Important information for fans attending AFC Bournemouth vs Liverpool

Premier League 21st January 2024 Kick Off: 16:30

Liverpool Football Club appreciates the dedication and loyalty of our travelling fans. Below is general advice and information which you may find helpful when planning your trip.

TRAVELING TO THE STADIUM

AFC BOURNEMOUTH

Vitality Stadium
Dean Court
Kings Park
Bournemouth
BH7 7AF

Parking

Parking is available to the south of the stadium. This is a pay and display car park where charges apply 24/7. Supporters should note that the South Car Park operates as cashless, with options to pay by mobile, app or phone, to the number displayed on the sign.

In order to make payment, supporters should download either the Pay by Phone, Ringo or Just Park app. More information can be found here: [https://www.bcpccouncil.gov.uk/Parking/Find-a-car-park/car\[1\]park-single.aspx?carpark=King%27s%20Park%20car%20park](https://www.bcpccouncil.gov.uk/Parking/Find-a-car-park/car[1]park-single.aspx?carpark=King%27s%20Park%20car%20park)

Please be aware that this car park usually reaches capacity around 75 minutes prior to kick-off. Heavy congestion can also cause delays when leaving the car park after the game.

Train

The nearest train station to the stadium is Pokesdown for Boscombe, which is roughly a mile from the ground and around a 15-minute walk away. **This station is not currently accessible for wheelchair users.**

Exit the station and turn right down the main Christchurch Road (A35) for 400m and turn right into Gloucester Road. Follow signs for Kings Park to arrive at Vitality Stadium. For more information go to www.nationalrail.co.uk/stations_destinations

Matchday Bus

The m2 More Bus service runs from Pokesdown for Boscombe Station and brings supporters closer to the stadium via Boscombe. www.morebus.co.uk/

Those traveling on official club coaches will arrive in the car park behind the Ted MacDougall South Stand in the South car park. This is less than 100m step free access from the away end. Coaches will likely be parked on a gravel surface car park.

Please be aware that congestion can cause delays when leaving the ground after the game.



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Visiting Supporters Public Houses

Visiting Supporters are welcome in Mello Mello bar in Boscombe - 677 Christchurch Rd, Boscombe, Bournemouth, BH7 6AA.

AT THE STADIUM

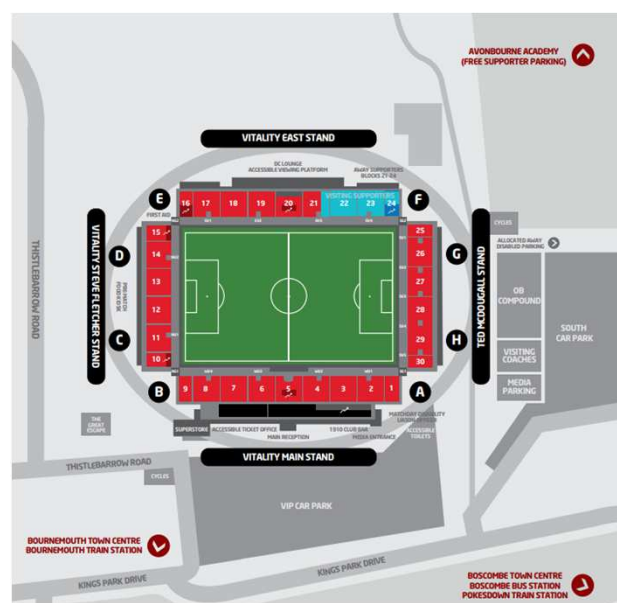
Turnstiles will open 1.5 hours before kick-off.

Visiting Supporters are seated in Vitality East Stand Blocks 21-24 (shown in blue) and are accessed via Turnstile F.

Supporters are advised that Vitality Stadium is cashless.

Please bear in mind that there will be searches of every single supporter as well as bag searching/ tagging. Please don't bring a bag unless you absolutely need to.

Supporters are asked to ensure they arrive at least 45 minutes prior to kick-off to avoid delays.



Below is a list of what CANNOT be brought into Vitality Stadium:





FAN INFORMATION

Matchday

Important Matchday Information

Accessibility Liaison Team

The Accessibility Liaison Team will be on hand pre-match and for the duration of the game. The team wear pink high-vis jackets and will be on hand to assist supporters. The team will provide ponchos to any supporters sat in the front row and can assist with egress from the stadium.

Coach Parking

The Accessibility Team can meet supporters from the accessible vehicle on their arrival to Vitality stadium. Please let the DAO know if this would be preferred

Train

A large majority of trains arrive at Bournemouth Central Train Station, which is accessible to wheelchair users. Leave the station by the south exit (facing Asda) and turn left to head towards the main road. Turn left again and walk straight up Holdenhurst Road for around 25 minutes, until you reach a roundabout at which you turn right into Kings Park Drive. Vitality Stadium is on the left. For more information go to: www.nationalrail.co.uk/stations_destinations/BMH.aspx

There is a taxi-rank to the south of the station, outside of Platform 3.

Radio Commentary

AFC Bournemouth has 8 radio commentary devices that are shared between home and away supporters. These are bookable through disability@afcb.co.uk and may not be available if they are not pre-booked. Supporters are asked to bring their own headphones and we would recommend bringing noise cancelling headphones. Supporters will be asked to pick headsets up from the DC Lounge and return them to a steward upon departure from the stadium.

Hearing Loops

Hearing loops are available at a variety of locations throughout the stadium including in the superstore, concourse and ticket office.

Kiosks

There is a lowered counter within the visiting supporters' concourse.

Toilets

Prior to turnstiles opening, there are public toilets available to use in Kings Park to the west of the stadium. Alternatively, there are a number of public toilets in Boscombe (10 minute walk).



FAN INFORMATION

Useful contact information



Safety and Security

TACKLING ANTISOCIAL AND CRIMINAL BEHAVIOUR

LFC fully supports the strong measures introduced across football to tackle antisocial and criminal behaviour at home and away matches. Such behaviours include:

- Pitch incursions (individual and large-scale invasions)
- The possession or deployment of smoke devices or pyrotechnics
- Throwing objects
- Drug-taking
- Discriminatory behaviour

Whilst we recognise these behaviours are not representative of the vast majority of fans, they are not only illegal but also pose serious risks to the safety and matchday experience of everyone at the stadium. Any supporter found to engage in any such behaviours will be subject to the Clubs Sanction process and where appropriate will be reported to the local Police.

Instances of online abuse and discrimination can be reported through LFC's Red Together reporting hub at <https://www.liverpoolfc.com/redtogether/reporting-online-abuse> or by using the Kick it Out app.

In addition to the above, At AFC Bournemouth strive to make everyone's matchday inclusive and enjoyable, if you witness any abusive or discriminatory behaviour please try and speak to a steward on the day, rather than leaving until after the match as this gives them the opportunity to monitor/investigate then. Alternatively use the **confidential text line**; **07968 980580** during your visit to Vitality Stadium.

LFC STEWARDS AND SUPPORTER LIAISON OFFICER (SLO)

To assist those supporters who are attending the match, a team of LFC stewards will be present at the stadium. In addition, there is a dedicated fan support telephone number, and an email address has been introduced which is available for travelling fans.

The SLO will be available for any urgent matters on the day and can be contacted on 0151 318 1040. This line will be open from **two hours before kick-off**, until **one hour after final whistle**. Alternatively, you can email slo@liverpoolfc.com

Please follow @LFChelp on Twitter. Support will be available from **one hour** before kick-off.

On behalf of the Club we hope you have a safe and enjoyable trip to the Vitality Stadium